PT CONNECTIONS ADVERTISING ORDER FORM

Please complete this form and email or fax to WPTA. You will be sent an invoice and a tearsheet of your ad when the newsletter is printed or emailed. **Newsletter ad deadlines are the first day of December, March, June and September.** PT Connections is published in January (electronic), April (print), July (electronic) and October (print). **Color ads are accepted at no additional cost for January and July issues only.**

lssue:	
Advertiser:	
Address:	
City, State, ZIP:	
Contact Person:	
Advertising Agency:	
Address:	
City, State, ZIP:	
Contact Person:	

V	Ad Size	Format	Cost
	Continuing Education Ad	Typeset by WPTA	\$35
	¼ page (3 ½ W x 4 ½ D)	B/W Camera Ready	\$100
	½ page (7 ½ W x 4 ½ D)	B/W Camera Ready	\$175
	Full Page (7 ½ W x 9 ½ D)	B/W Camera Ready	\$250
	¼ page (3 ½ W x 4 ½ D)	Typeset by WPTA	\$125
	½ page (7 ½ W x 4 ½ D)	Typeset by WPTA	\$230
	Full Page (7 ½ W x 9 ½ D)	Typeset by WPTA	\$340
	Full Page Insert (8 ½ W x 11 D)	Vendor Printed*	\$250

^{*}Insert printing is available, contact the WPTA for pricing details.



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